



SMALL (TOWN CENTRE) BUSINESS IMPROVEMENT GRANTS

Free bespoke workshops covering merchandising, marketing and customer service will be delivered alongside the grant scheme. Businesses applying for grant assistance will be expected to attend relevant workshops.

If you do not want a grant but wish to attend a workshop please register your interest by contacting your Town Centre Manager. Places are limited.



IS YOUR BUSINESS LOCATED IN A GRANT-ASSISTED AREA?

Small independent businesses located within the following Town Centre boundaries may apply for grant assistance:

Abertillery • Blaina • Brynmawr • Ebbw Vale • Tredegar

WHAT IS GRANT AID FOR?

To assist small independent businesses in the five Town Centres of Blaenau Gwent to promote and improve their business trading and to encourage businesses to offer more healthy eating options.



HOW MUCH GRANT IS AVAILABLE?

All grants must be 50% match funded apart from the healthy eating element which can be 100% funded.

- Internal fixtures and fittings up to £1,500
- IT up to £1,000
- Training up to £500
- Marketing up to £1,000
- Additional grant for promoting healthy retailing £500

WHO CAN APPLY?

If you meet the following criteria you will probably be eligible:

- Your business is based in the Town Centres of Abertillery, Blaina, Brynmawr, Ebbw Vale or Tredegar.
- You must be able to demonstrate the viability of the business and your ability to provide the match funding for the project.
- You must be an independent business with no more than 3 of the same types of shops in Blaenau Gwent, and ten staff or less in each shop.

HOW DO I APPLY?

The first step is to make contact with your Town Centre Manager to discuss your proposals. Grant application and workshop registration deadline date is the 11th of December 2009 at 4.00pm

YOUR TOWN CENTRE MANAGER SHOULD BE CONTACTED IMMEDIATELY AS FOLLOWS:

FOR ABERTILLERY, BLAINA & BRYNMAWR

T. 01495 355565 / 07968243128 E. karin.lamb@blaenau-gwent.gov.uk

FOR EBBW VALE & TREDEGAR

T. 01495 355539 / 07968243139 E. bethan.cartwright@blaenau-gwent.gov.uk

For more information on healthy retailing and healthy catering

T. 01495 356718 E. jennifer.evans2@nphs.wales.nhs.uk

